

Privacy Policy

Last Updated: [03/15/2025]

When you visit our investment blog (the “Blog”) and website (the “Site” or “Website”), you trust the author (“we,” “us,” or “our”) with your personal information. We take your privacy very seriously. In this Privacy Policy, we seek to explain to you in the clearest way possible what information we collect, how we use it, and what rights you have in relation to it. We hope you take the time to read through it carefully, as it is important. By using the Site, you are agreeing to the collection and use of information in the manner described in this Privacy Policy. If there are any terms in this Privacy Policy that you do not agree with, please discontinue use of our Site.

We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about our policy, or our practices with regard to your personal information, please contact us at kemarketupdates3@gmail.com.

Please read this Privacy Policy carefully as it will help you make informed decisions about sharing your personal information with us.

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WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

In Short: We collect personal information that you voluntarily provide to us.

We collect personal information that you voluntarily provide to us when expressing an interest in obtaining information about the Blog, us, or otherwise contacting us. If you communicate with us by email, post messages to any of our chat groups, bulletin boards, or forums, or otherwise complete online forms, surveys, or contest entries, any personal information provided in such communication may be collected as personal information.

The personal information we may require you to provide to us in order for you to access the Blog content: (1) Contact Information (such as your name, mailing address, and email address); and (2) Demographic Information (such as your zip code, age, and income). Contact Information and Demographic Information shall be referred to as Personal Information.

We do not collect any Personal Information about you unless you voluntarily provide it to us. You are under no obligation to provide us with Personal Information of any kind, however your refusal to do so may prevent you from using certain features of the Site.

Information automatically collected

***In Short:** Some information – such as IP address and/or browser and device characteristics – is collected automatically when you visit our Site.*

We automatically collect certain anonymous information when you visit, use, or navigate the Site. This information does not reveal your specific identity (like your name or mailing address), but may include device and usage information, such as the following: IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, information about how and when you use our Site, and other technical information (collectively, “Traffic Information”). This information is primarily needed to maintain the security and operation of the Site, and for our internal analytics and reporting purposes. We also use Traffic Data for marketing purposes or for improving your experience on the Site.

Like many businesses, we, through our third-party advertisers, also collect information through cookies and similar technologies to customize content specific to your interest. Please see the section titled “WHAT IS OUR STANCE ON THIRD-PARTY WEBSITES?” for more information.

HOW DO WE USE YOUR INFORMATION?

***In Short:** We process your information for purposes based on legitimate interests, the fulfillment of our contract with you, compliance with our legal obligations, and/or your consent.*

We use information we collect or receive from you:

- **To send you newsletters.**
- To protect our Site. We may use your Personal and Traffic Information as part of our efforts to keep our Site safe and secure (for example, for fraud monitoring and prevention).
- To enforce our terms, conditions and policies. We may use your Personal and Traffic Information in order to enforce our terms, conditions, and policies as needed.
- To respond to legal requests and prevent harm. If we receive a subpoena or other legal request, we may need to inspect the Personal and Traffic Information we hold to determine how to respond.

WILL YOUR INFORMATION BE SHARED WITH ANYONE?

***In Short:** We only share information with your consent, to comply with laws, to provide you with services, to protect your rights, or to fulfill business obligations.*

We may process or share your information based on the following legal basis:

- **Consent:** We may process your Personal Information if you have given us specific consent to use such information for a specific purpose.
- **Legal Obligations:** We may disclose your Personal Information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or subpoena (including in response to public authorities to meet national security or law enforcement requirements).
- **Vital Interests:** We may disclose your Personal Information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our

policies, suspected fraud, situation involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

WHO WILL YOUR INFORMATION BE SHARED WITH?

In Short: *We do not share information with the third parties.*

DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

In Short: *We may use cookies and other tracking technologies to collect and store your information.*

WHAT IS OUR STANCE ON THIRD-PARTY WEBSITES?

Except as otherwise discussed in this Privacy Policy, this Privacy Policy only addresses the use and disclosure of information we collect from you. Other sites accessible through our site have their own privacy policies and data collection, use and disclosure practices. Please consult each site's privacy policy. We are not responsible for the policies or practices of third parties.

HOW LONG DO WE KEEP YOUR INFORMATION?

In Short: *We keep your information for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless otherwise required by law or unless you request that we delete your information.*

We will only keep your Personal Information for as long as it is necessary for the purposes set forth in this privacy Policy, unless a longer retention period is required or permitted by law (such as tax, accounting or other legal requirements). No purpose in this policy will require us keeping your Personal Information for longer than one (1) year.

HOW IS YOUR INFORMATION STORED?

In Short: *On secure servers.*

We will store your Personal Information on secure servers, and will take reasonable technical and organizational precautions to prevent the loss, misuse, or alteration of your Personal Information.

DO WE COLLECT INFORMATION FROM CHILDREN?

In Short: *We do not knowingly collect Personal Information from children under the age of 13.*

In compliance with Children's Online Privacy Protection Act ("COPPA"), this Site is not directed at children under the age of 13 and we do not intend to collect any personally identifiable information, such as name, home address, e-mail address, telephone number, or social security number, from children under the age of 13. If you are under the age of 13, please do not provide us with your personal identifiable information. If you have any reason to believe that a child under the age of 13 has provided us with his or her personally identifiable information, please contact us immediately for removal of that information from our databases.

WHAT ARE YOUR PRIVACY RIGHTS?

In Short: You may review, change, or terminate your account at any time. You may have additional rights if you are an EU resident. You may also adjust your browser settings to remove or reject cookies.

If you are a resident in the European Economic area and you believe we are unlawfully processing your personal information, you also have the right to complain to your local data protection supervisor authority. You can find their contact details

here: https://edpb.europa.eu/about-edpb/board/members_en

Web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies or reject cookies, this could affect certain features or services of our Site.

CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preferences not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about the practice in a revised version of this Privacy Policy.

DO CALIFORNIA RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

In Short: Yes, if you are a resident of California, you are granted specific rights regarding access to your personal information.

California Civil Code Section 1798.83, also known as the “Shine The Light” law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of Personal Information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared Personal Information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with the Site, you have the right to request removal of unwanted data that you publicly post on the Site. To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Site, but please be aware that the data may not be completely or comprehensively removed from our systems.

DO WE MAKE UPDATES TO THIS POLICY?

In Short: Yes, we will update this policy as necessary to stay compliant with relevant laws.

We may update this Privacy Policy from time to time. The updated version will be indicated by an updated “Last Updated” date and the updated version will be effective as soon as it is accessible. If we make material changes to this Privacy Policy, we may notify you either by

prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this Privacy Policy frequently to be informed of how we are protecting your information.

HOW CAN YOU CONTACT US ABOUT THIS POLICY?

If you have questions or comments about this Privacy Policy, you may email us at the **kemarketupdates3@gmail.com**.

HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?

Based on the laws of some countries, you may have the right to request access to the Personal Information we collect from you, change that information, or delete it in some circumstances. To request to review, update, or delete your personal information, please submit a request form by emailing **kemarketupdates3@gmail.com**. We will respond to your request within 30 days.